1. Modeling approaches to program evaluation are necessary in situations where it is infeasible or unethical to complete an RCT or similar evaluation.

2. The Synthetic Controls method is a relatively lightweight way to test for the impact of an intervention and improves upon both the DiD and natural experiments approaches common in the literature because of how it handles parallel trends.

3. You don’t have to be high tech to see the benefits of high tech - applying Synthetic Controls as a data science method can be done using existing DHIS2-housed data accessible through your code platform of choice.

4. Local context matters! Models don’t solve everything - talk to providers on the ground and understand how data is collected for best results. Providers know things that analysts don’t.

5. Join us in continuing this conversation and this research!

@DataKind @augustincaitlin @tali_launch @status_quotient